



# THE CAMPAIGN

puts Combined Transport and Intermodal Terminals on top of the political agenda of both the EU and Member States, focusing on...

## 5 KEY MESSAGES

#### OF DOOR-TO-DOOR COMBINED TRANSPORT

#### **ENERGY**

- Combined Transport uses 70% less energy than long-distance trucking.
- Relies on grid-electric energy from ever more carbon-neutral sources.
- · Reduces Europe's dependence on imported fossil fuels.

#### **INFRASTRUCTURE**

- Non-road transport handles heavy goods better than roads.
- Fewer roadworks and less congestion.

#### **LABOUR PRODUCTIVITY**

- · Combined Transport is more efficient per worker than trucking.
- Offers better work/life balance.
- Helps tackle the truck driver shortage.

#### **ENVIRONMENT**

- Combined Transport emits 90% less pollutants and CO<sub>2</sub> than trucking.
- Zero-carbon transport is possible with existing products and technologies

#### **SAFETY**

More Combined Transport reduces serious accidents rate.



# THE CAMPAIGN

strongly benefits its supporters and the entire industry

## MAIN REASONS WHY

#### COMBINED TRANSPORT IS THE SOLUTION

#### THE BACKBONE

**Combined Transport** is **the backbone** of freight transport within the European supply chains.

#### **MODE OF TRANSPORT**

Door-to-door combined transport is recognised as a STANDALONE **MODE OF TRANSPORT**.







Harmonised European Rules
for Combined Transport
operations

Weights and Dimensions

Directive

to deliver interoperability

Data compatibility for efficient <u>digitalisation</u>

More and better-quality

<u>train paths</u>

for intermodal freight trains

Financial aid for the modernisation, replacement or the construction of new transhipment <u>terminals</u>

Combined Transport as a facilitator of <u>military mobility</u>











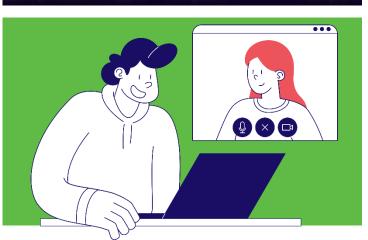












## SUPPORTER BENEFITS

Full access to and support by a <a href="mailto:powerful community">powerful community</a> growing stronger day-by-day

<u>Promotional activities</u> like podcasts, webinars and events

Visibility and political advocacy

Studies based on solid
<a href="mailto:evidence">evidence</a>
on Combined Transport

Participation in leading events and networking

Access to a unique intermodal <u>E-learning tool</u>



## SUPPORTER PACKAGES

#### CLASSIC

€ 2.500

- Access basic services\*
- Mention as a campaign supporter on CT4EU website and media channels

#### **PIONEER**

€ 5.000

- Classic Package
- + Invitations to campaign events
- + Placement of testimonial on CT4EU website and LinkedIn

### **PREMIUM**

€ 10.000

- Pioneer Package
  - + Speaking/Hosting opportunity at campaign events
- + Info letters and quick messages throughout the campaign

### **EXCLUSIVE**

€ 15.000

- Premium Package
- + Access to political network in Brussels & insights into best practices
- + Participation in the exclusive UIRR
  Academy e-Learning program for up to 5 employees

\*Consists of an explanatory presentation from UIRR, a tailored supporter contract, regular reports on campaign achievements.



# YOUR SUPPORT

Combined Transport the backbone of a smarter, greener and more resilient European freight logistics.

## **OUR PROMISE**

is building a dynamic
Combined Transport
community where your
vision sparks action and your
interests generate progress.







# BECOME

A

SUPPORTER

TODAY